

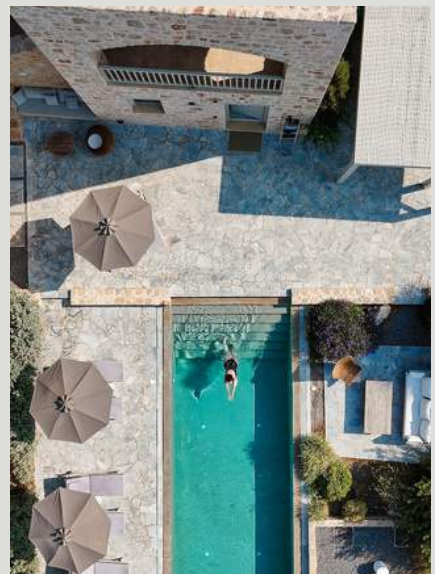
MEDIA KIT 2024

Jayne Travels
TRAVEL CREATOR



JAYNE

Gorman



I'm a travel and lifestyle blogger from the UK with 12 years of industry experience. I've worked in-house for a global travel agency as their content and social media manager and write for travel brands on a freelance basis. I've travelled to 60+ countries &, since becoming a mum, have been focusing on authentic luxury travel for families.

My audience are predominantly females aged 25 - 45 who are responsible for booking holidays with their family or friends. Followers consistently book the exact properties and destinations I recommend as evidenced by their comments, DM's and a high % of saves on posts.

My content aims to help travellers enjoy stylish, stress-free escapes by uncovering beautiful places to stay and sharing comprehensive travel tips.

SOCIAL STATS

60K

Instagram
Followers

25K

Average
Reach per Post

3K

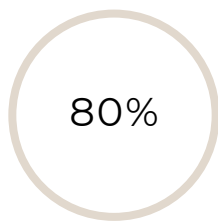
Average Story
Views

8%

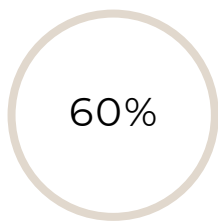
Engagement
Rate

@jayneytravels
www.jayneytravels.com

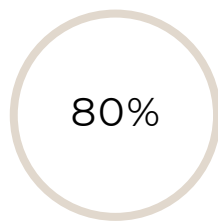
Audience Demographics



Women



UK & US



Age 25-54

TOP COUNTRIES

UK, USA, Australia, Canada, Germany

TOP CITIES

London, Sydney, New York, Melbourne, Dublin

Recent Work



Recent collaborations include: [ABTA](#), [Tui](#), [Gran Melia Hotels](#) and [Chateau Les Carrasses](#)

Let's Work Together

- 📍 Berkshire, UK
- ✉ hello@jayneytravels.com
- 📷 [@jayneytravels](#)

